



MFC
RESIDENCES



Mr.
RESIDENCE



TABLE
OF
CONTENTS

The Mr. C Story

Mr. C Residences West Palm Beach

Hotel & Club

Design Collaboration

West Palm Beach, Florida

THE MR.C STORY
MODERN LUXURY
BY THE FOURTH GENERATION
OF CIPRIANIS



In 1931, on a tiny street off of Venice's magnificent Piazza San Marco, Giuseppe Cipriani opened Harry's Bar. In the decades that followed, its welcoming atmosphere and thoughtful attention to detail made this intimate space an iconic destination for stylish locals and international visitors, including a who's who of European royalty, literary figures, and global celebrities.

Today, more than 90 years later, brothers Maggio and Ignazio Cipriani, members of the fourth generation of the Cipriani family, have drawn on their rich familial history as well as their own 21st-century perspectives to create Mr. C, a luxury hospitality and residential brand for glamorous modern living.



Photo Credit: Amir Sukalic

The very first Cipriani-branded hotel, Hotel Cipriani on Giudecca Island in Venice, created by Giuseppe in 1958, is what inspired Maggio and Ignazio to envision Mr. C Hotels and Residences as places where guests and residents enjoy simple pleasures provided with absolute sincerity.

Founded by Maggio and Ignazio Cipriani, members of the fourth generation of the legendary Cipriani family, Mr. C Hotels and Residences live up to the highest standards of design and are set in the most extraordinary global locations. Honoring the approach to hospitality and service that began at Harry's Bar in Venice, the brothers have made personalized attention offered with genuine care an integral part of Mr. C's DNA.

To make Mr. C a uniquely compelling luxury hospitality and residential brand for glamorous modern living, brothers Maggio and Ignazio Cipriani married their own contemporary sensibilities with knowledge gained from the generations of Cipriani who came before them.

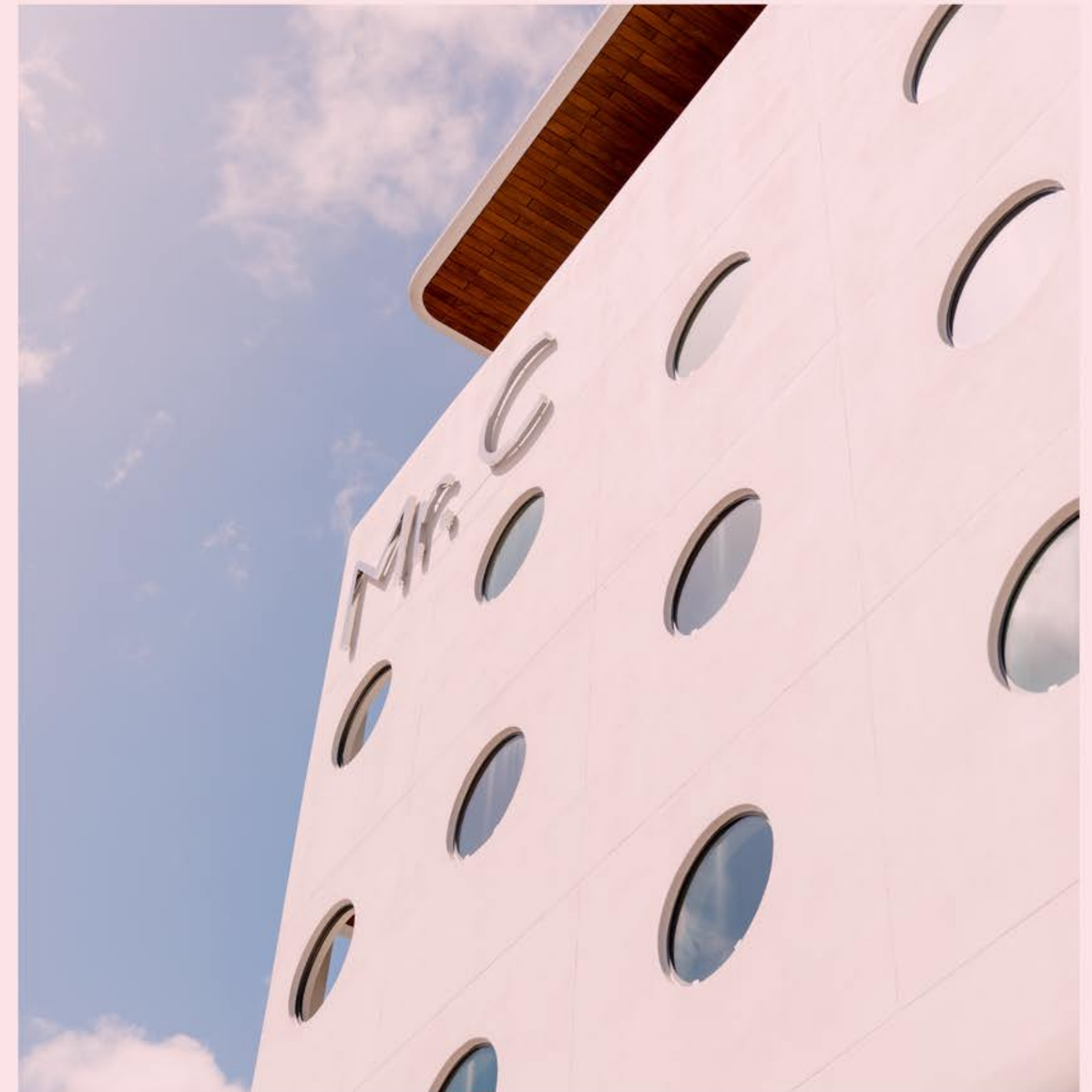
Their family's story began more than 90 years ago, in 1931, on a tiny street off of Venice's magnificent Piazza San Marco, where Giuseppe Cipriani opened Harry's Bar. In the decades that followed, its welcoming atmosphere and thoughtful attention to detail made this intimate space an iconic destination for stylish locals and international visitors, including a who's who of European royalty, literary figures, and global celebrities.

Mr. C's philosophy, "To love is first to serve," guides staff to offer flawless service and personalized attention to residents and their guests.



Mr. C Hotels and Residences blend contemporary amenities with discreet personalized service. Beautiful spaces, welcoming indoor and outdoor amenities, and venues for dining and socializing provide guests and residents with experiences that are elegant and effortless, polished yet warm. From a personal welcome by lobby staff and bartenders who shake the perfect cocktail to housekeepers with an eye for detail, service is delivered with care and discretion.

Mr. C Hotel, Coconut Grove, FL



Mr. C Hotel, Coconut Grove, FL

THE MR. C STORY

The Mr. C Collection continues to open new destinations that draw global enthusiasm and acclaim, including Mr. C Residences Jumeirah in Dubai, Mr. C Coconut Grove Residences in Miami, and most recently, Mr. C Residences West Palm Beach.

Signature Mr. C

Cuisine + Cocktails

Mr. C restaurants feature cuisine inspired by the Italian kitchen and prepared using the finest, freshest regional and imported products. The atmosphere is gracious, and the service is impeccable, allowing guests to fully enjoy the time spent with their dining companions.

From classic cocktails, including the Bellini, created by Giuseppe Cipriani in 1948 at Harry's Bar in Venice, to perfectly curated wine lists, Mr. C lounges are iconic destinations for pre-dinner cocktails or a late evening nightcap.





Elegant Service

Personalized Experiences

Whether guests are traveling for business or pleasure, or a bit of both, they find beautifully designed and equipped amenities for health, wellness, and relaxation. Fitness centers, pools, spas, terraces, and gardens cater to every mood and whim.

Service delivered with care and discretion is at the heart of Mr. C's hospitality philosophy. From a personal welcome by lobby staff and bartenders who shake the perfect cocktail, to housekeepers with an eye for detail, residents and guests are treated to every comfort.



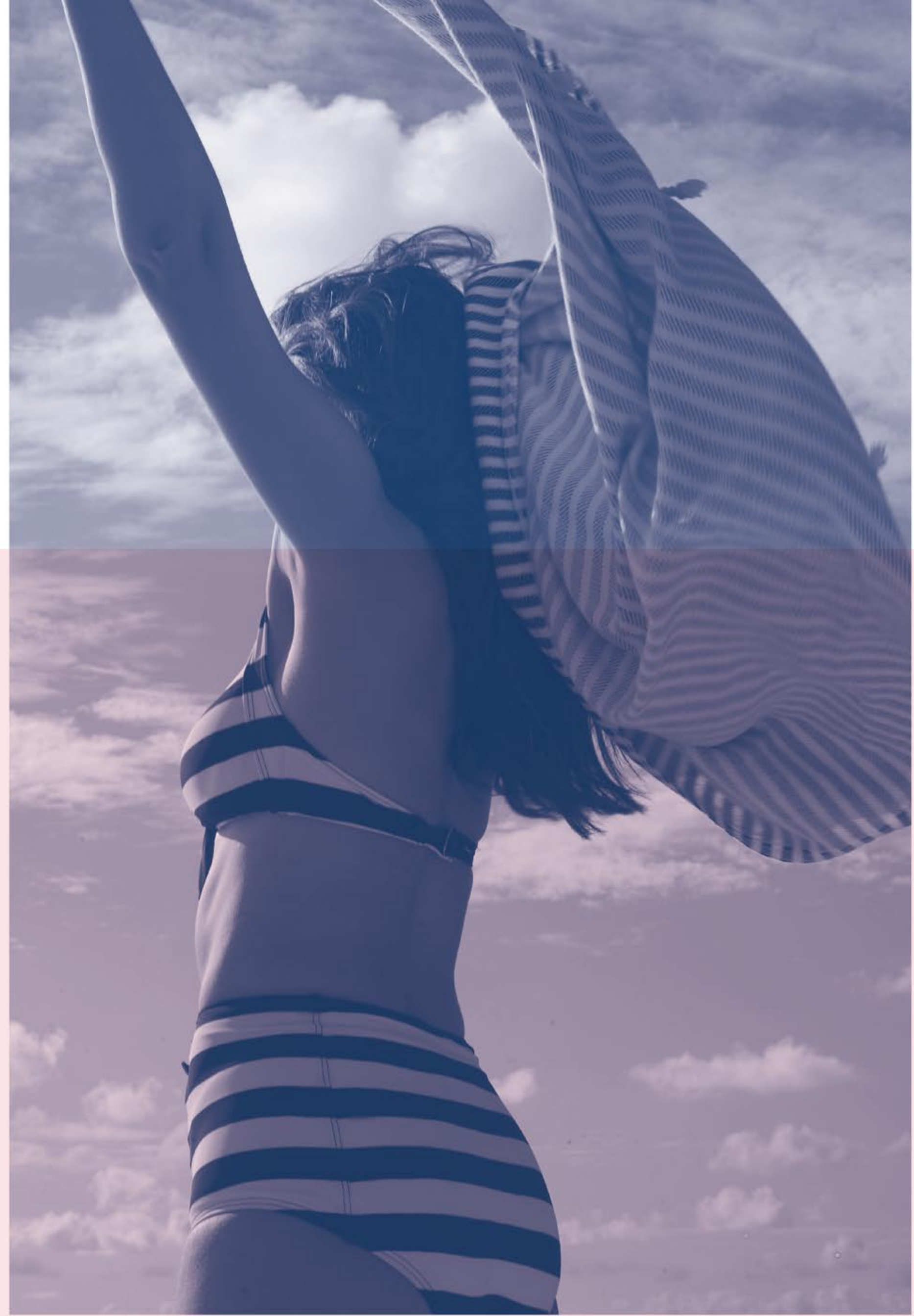
Our vision emerges from the idea that "the good life" is timeless. That the iconic moments of classic European lifestyle are still an inspiration for enjoying modern life. Mr. C Residences West Palm Beach takes cues from these notions, and from the character of its location, to curate a modern take on the classic idea of sophistication and style.



MR. C RESIDENCES
WEST PALM BEACH
A CONTEMPORARY TAKE
ON CLASSIC EUROPEAN LIVING

It is Old World sophistication and modern comfort infused with the international culture and vibrant arts scene of West Palm Beach, Florida, and the fourth generation of the Cipriani family's perfectly serviced lifestyle experience.

Mr. C Residences West Palm Beach is home to those who gravitate toward the finer things. Those who live their lives with an inherent sense of style and believe that simplicity is the ultimate sophistication. It is for those who understand that it is the little things—the details—that make all the difference.





Set in the city's most exciting new neighborhood.

ARTIST'S CONCEPTUAL RENDERING - SEE DISCLAIMERS PAGE

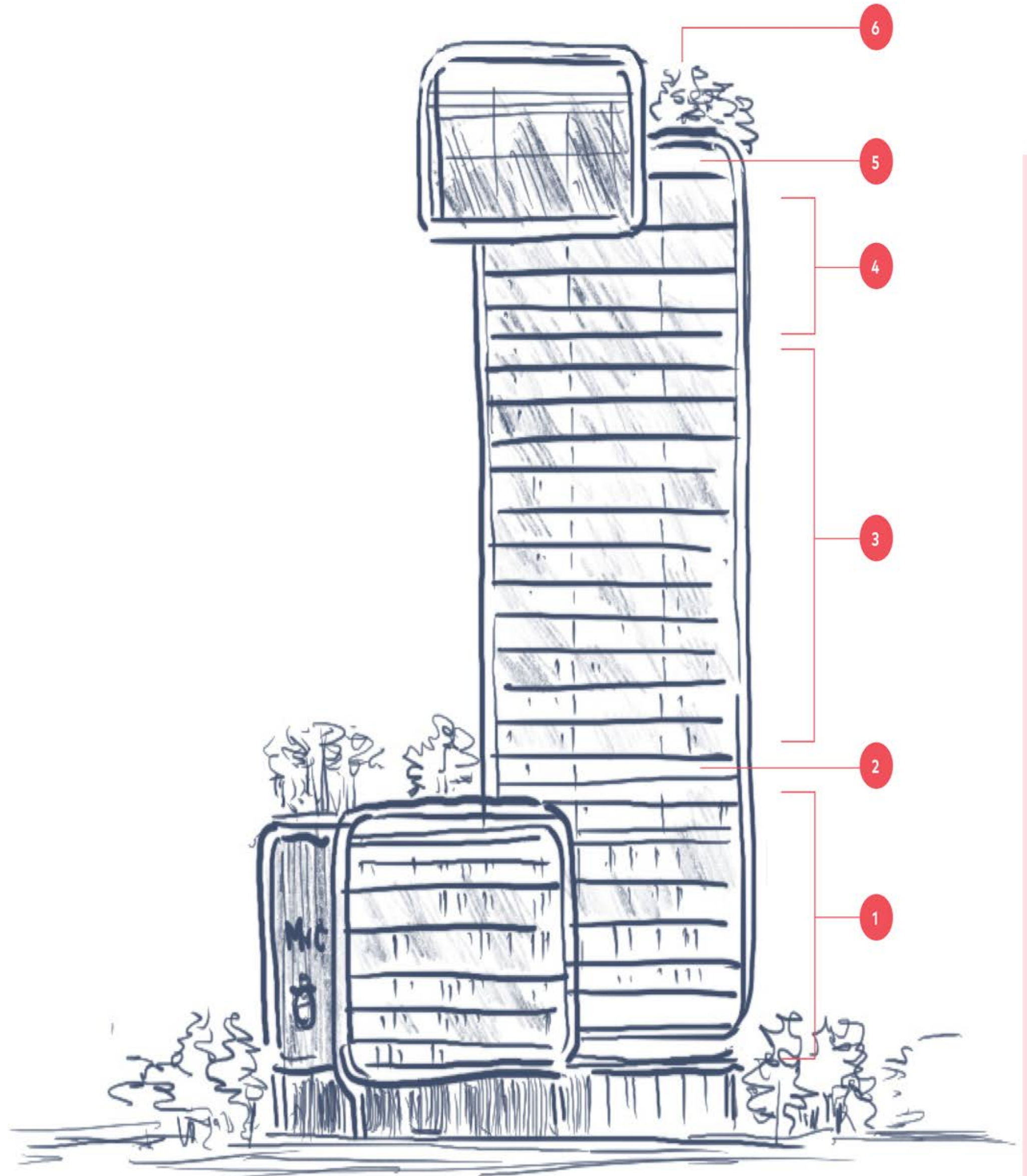
THE RESIDENCES



ARTIST'S CONCEPTUAL RENDERING - SEE DISCLAIMERS PAGE

A new landmark of elegance and ease, Mr. C Residences West Palm Beach features panoramic views of the city, Intracoastal, and translucent ocean beyond.

Timeless, exquisitely designed residences with incredible beaches, 5-star cuisine, art, culture, and luxury shopping, all just steps from home.



6

5

4

3

2

1

- 1. Resort Residences (levels 2-8)
- 2. Residential Amenities & Spa (level 8)
- 3. Tower Residences (levels 9-20)
- 4. Hotel (levels 21-25)
- 5. Bellini Restaurant, Lounge & Ballroom (level 26)
- 6. Hotel Rooftop Pool (level 27)

FEATURES & AMENITIES

DETAILS OF A LIFE WELL LIVED

From elegant amenities to impeccable service, Mr. C Residences is inspired by the notion of simplicity —embracing life's simple pleasures, doing simple things perfectly.

Building Features

- 27 Story Tower Consisting of 144 Private Residence and 10 Hotel Guest Suites
- Dedicated Porte-Cochere Entrance
- Residential Lobby with Lounge Seating Areas and Private High-Speed Elevators
- Mail & Package Room
- Curated Art Display in Lobby and Outdoor Public Area
- Lush, Verdant Landscape
- Above-Ground Parking Garage with Security Surveillance
- Electric Car Changing Ports

Building Services

- Concierge Reception
- Butler Service
- 24-Hour Valet and Security
- Poolside Food and Beverage Service at Pool Decks
- Complimentary Towel Service at Pool Decks
- State-of-the-Art Fiber Optics Provided High Quality Internet and Wi-Fi Service from Every Corner of Mr. C West Palm Beach
- Housekeeping and Butler Service Available
- Custom Mr. C Residences App

Residence Amenities

- Garden-Level Lap Pool With Cabanas
- Pool Bar and Lounge Area
- Little C's Outdoor Playground
- Outdoor Cinema
- Covered Dog Run
- Fully Outfitted Fitness Center
- Indoor Yoga Area, Pilates and Peloton Studios
- Signatures Spa With Sauna and Steam Room
- Library and Business Lounge with Meeting Rooms
- Billiards Room and Casual Lounge with Terrace
- Mr. C Hotel Rooftop Pool, Bar, and Lounge
- Bike Storage Available
- Owners at Mr. C residence West Palm Beach have exclusive access to a suite of benefits across the Mr. C portfolio of properties including preferred rates on hotels stays, signature dining, and access to select special events

Dining & Retail

- Bellini Café
- In-Residence Dining & Event Catering
- Private Membership Club on Level 26
- Mr. C-Branded Restaurant on Level 26
- Poolside Food and Beverage Service
- Rooftop Hotel Pool and Bar





Residence Lobby



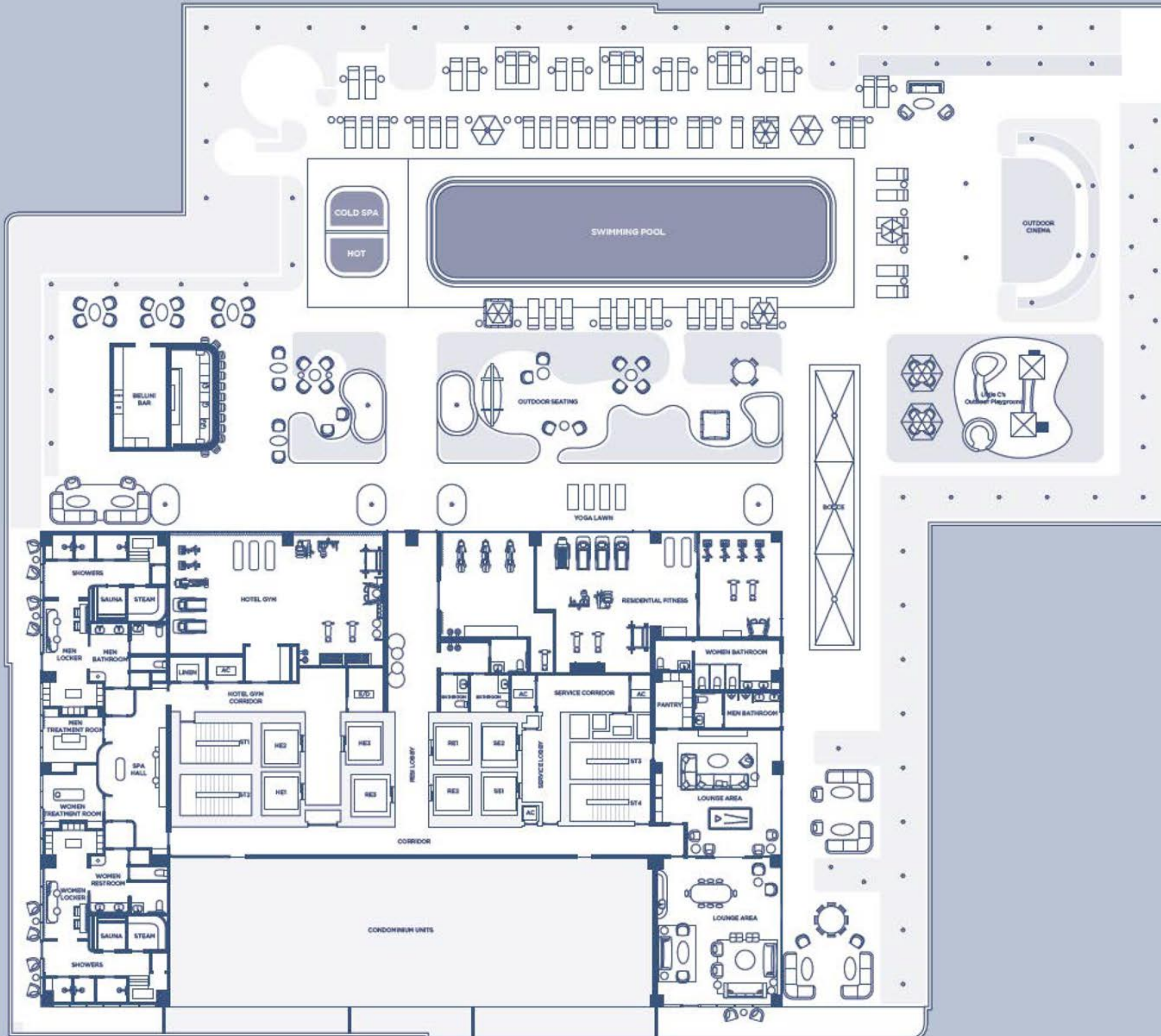
Residence Lobby



Co-Working Lounge

AMENITY DECK

LEVEL 8





Billiard Room

Residential interiors and amenity spaces reflect the global culture and oceanside energy that gives West Palm Beach its unique character and soul. Rich, natural materials, open, light-filled layouts, ocean-inspired elements and masterful craftsmanship touch every detail of design.



Residence Gym



FEATURES

DETAILS OF A LIFE WELL LIVED

Mr. C Residences is inspired by the notion of simplicity —embracing life's simple pleasures, doing simple things perfectly.

Residence Features

- Spacious Open Floor Plan Layouts
- Panoramic City, Intercoastal and Ocean Views
- Private Outdoor Terrace
- Floor-to-Ceiling Glass Windows
- Soaring 10-foot Ceilings
- Marble and Quartz Countertops
- Custom Kitchen Feature Italian Cabinetry
- Premium Wolf & Sub-Zero Appliance
- Porcelain Tile Floors
- Solid Core Interior Wood Doors
- Pre-Wired for High-Speed Internet





Living Room



Stacked built-in ovens with a digital display showing 10:43.

Modern pendant light fixture with five spherical glass shades and a horizontal brass bar.

Three modern bar stools with dark green upholstered seats and backs, and thin brass legs.





Primary Bathroom

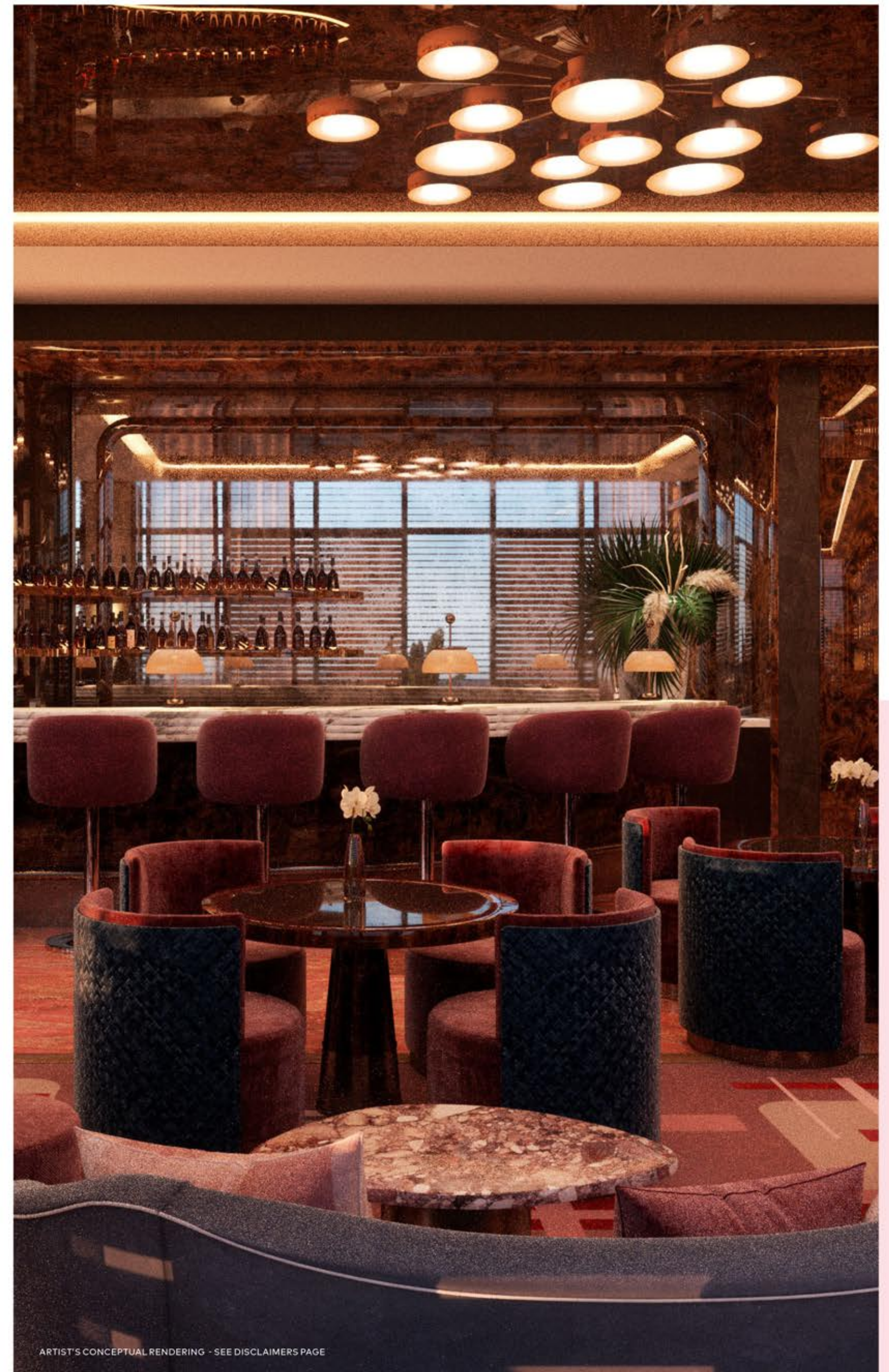


BELLINI ROOFTOP

A Private Members Club

We are proud to welcome you to Bellini Rooftop, a modern interpretation of old-world European simplicity in the heart of West Palm Beach. Our family has always believed that simplicity is the ultimate form of sophistication, and we hope you find pleasure in the authentic European glamour for which Bellini is known. We look forward to serving you.

– Ignazio Cipriani



ARTIST'S CONCEPTUAL RENDERING - SEE DISCLAIMERS PAGE



ARTIST'S CONCEPTUAL RENDERING - SEE DISCLAIMERS PAGE

THE HOTEL

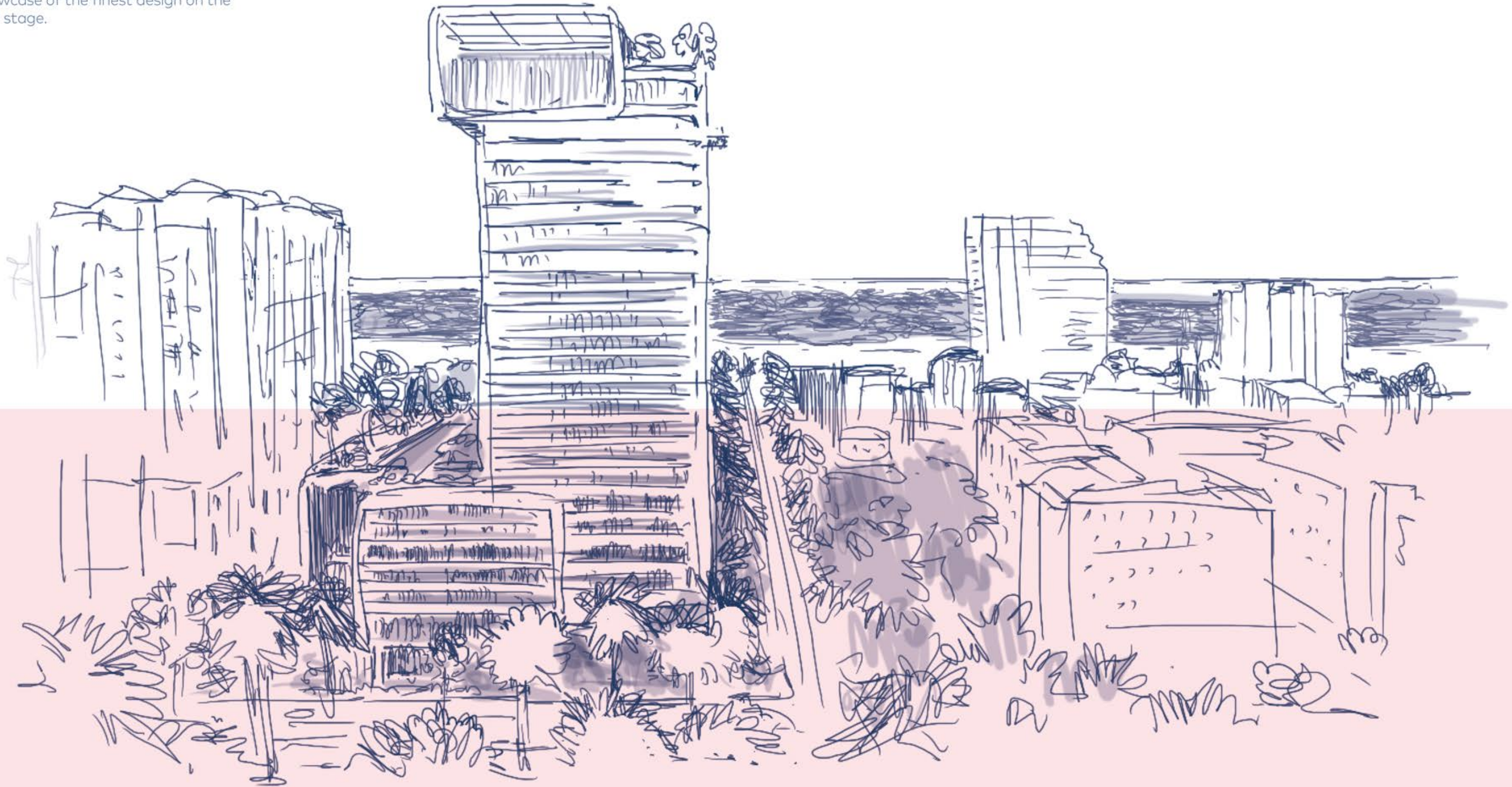
MEMBERSHIP BENEFITS

- Exclusive Access to Bellini Rooftop
- Priority RSVP to Bellini Rooftop Events
- Receive 10% off at Bellini Cafe and Restaurant
- Receive exclusive discounts and complimentary upgrades at Mr. C Hotels
- Enjoy access to Mr. C West Palm Beach's Rooftop Pool Deck and Bar
- Complimentary Upgrade at Mr. C Hotels

To redeem Mr. C and Beatrice Hotel reservations, use code BELLINI at online booking or email membership@bellinirestaurant.com for rates and availability.
*Membership Card must be presented at check-in.
**Based upon availability at the time of check-in.

DESIGN COLLABORATION IN THE WORDS OF ITS CREATORS

With architecture by the internationally renowned firm Arquitectonica and interiors by the award-winning Meyer Davis Studio, Mr. C Residences West Palm Beach is a showcase of the finest design on the world stage.



David Martin

Terra

Terra is a Florida-based real estate development and investment company that creates communities, enhances neighborhoods, and connects people.

Founded by David Martin, Terra owns and operates a carefully curated portfolio of real estate developments valued at more than \$8 billion that elevate quality of life; maximize the way in which people work, live, and entertain; and innovate the urban and suburban landscape with an eye toward resiliency and sustainability.

Under David Martin's leadership, Terra has achieved international acclaim for its commitment to design excellence, resiliency measures and sustainable development. Since launching the firm in 2001, Terra has developed more than five million square feet of residential, commercial, and mixed-use projects across South Florida.

Terra thrives by assembling teams made up of the world's most accomplished architects, designers, planners, engineers, and builders who collaborate to bring the firm's development vision to life.

Recent examples include the Bjarke Ingels-designed Grove at Grand Bay and the Rem Koolhaas/OMA-designed Park Grove, two new luxury residential developments that catalyzed the revitalization of Miami's Coconut Grove neighborhood; the Rene Gonzalez-designed GLASS in Miami Beach's South of Fifth District; Eighty Seven Park in Miami Beach, a 70-unit beachfront condo designed by Pritzker Prize-winning architect Renzo Piano; the Carlos and Jackie Touzet-designed Mary Street office and retail complex in Coconut Grove; and Botaniko, a master-planned community in Weston designed by Chad Oppenheim and Roney Mateu.

Grove at Grand Bay by Bjarke Ingels



Eighty Seven Park by Renzo Piano



Park Grove by OMA-Rem Koolhaas



Ignazio and Maggio Cipriani

Mr. C

Mr. C is a hospitality and residential property brand conceptualized and founded by brothers Ignazio and Maggio Cipriani. Members of the fourth generation of the Cipriani family, internationally renowned for restaurants, innovative event spaces, nightlife, and residences, Ignazio and Maggio were uniquely qualified to conceptualize a hospitality and residential brand that would bring the best of Old World elegance and modern luxury together for today's most sophisticated clientele.

Both had experienced hospitality on an international level while working for the family business, and this greatly influenced the development and vision for the Mr. C brand. Ultimately, this defined the feel and ethos for the flagship Mr. C Beverly Hills, a relaxed ambiance in a comfortable yet elegant setting, with attentive, discreet service. This mindset is a commitment to making today's travel experience effortless through sophisticated design, Old World simplicity, and European glamour.

As young travelers commuting between Europe and the United States, the brothers found Los Angeles to be the perfect location to introduce their independent hotel brand, Mr. C. Thus, in June 2011, the first Mr. C Hotel was born in Beverly Hills, California, inaugurating a new era in timelessly elegant hospitality.



Mr. C Coconut Grove, FL



Mr. C Beverly Hills, CA

Meyer Davis

Interiors

Meyer Davis is a globally recognized New York City-based design boutique specializing in residential, hospitality, retail, and workplace environments. Founded in 1999 by Will Meyer and Gray Davis, the firm has established itself at the forefront of high-end commercial and residential design practices throughout the U.S. and abroad. Meyer Davis designs seamless physical experiences tailored to its clients' individuality, combining principles of great design with a clear vision for the experience it seeks to create. The designers consider each new project an opportunity to bring a unique and powerful story to life.

Playing with space, form, texture, and light, they develop a visual experience that seeks to compel and inspire. Meyer Davis believes that great design works on multiple levels, weaving together bold design moves and striking details to ensure that when completed, each project makes an immediate and lasting impact.

Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. Its work proves that intelligent subtraction often yields the greatest results.

Four Seasons Houston, TX



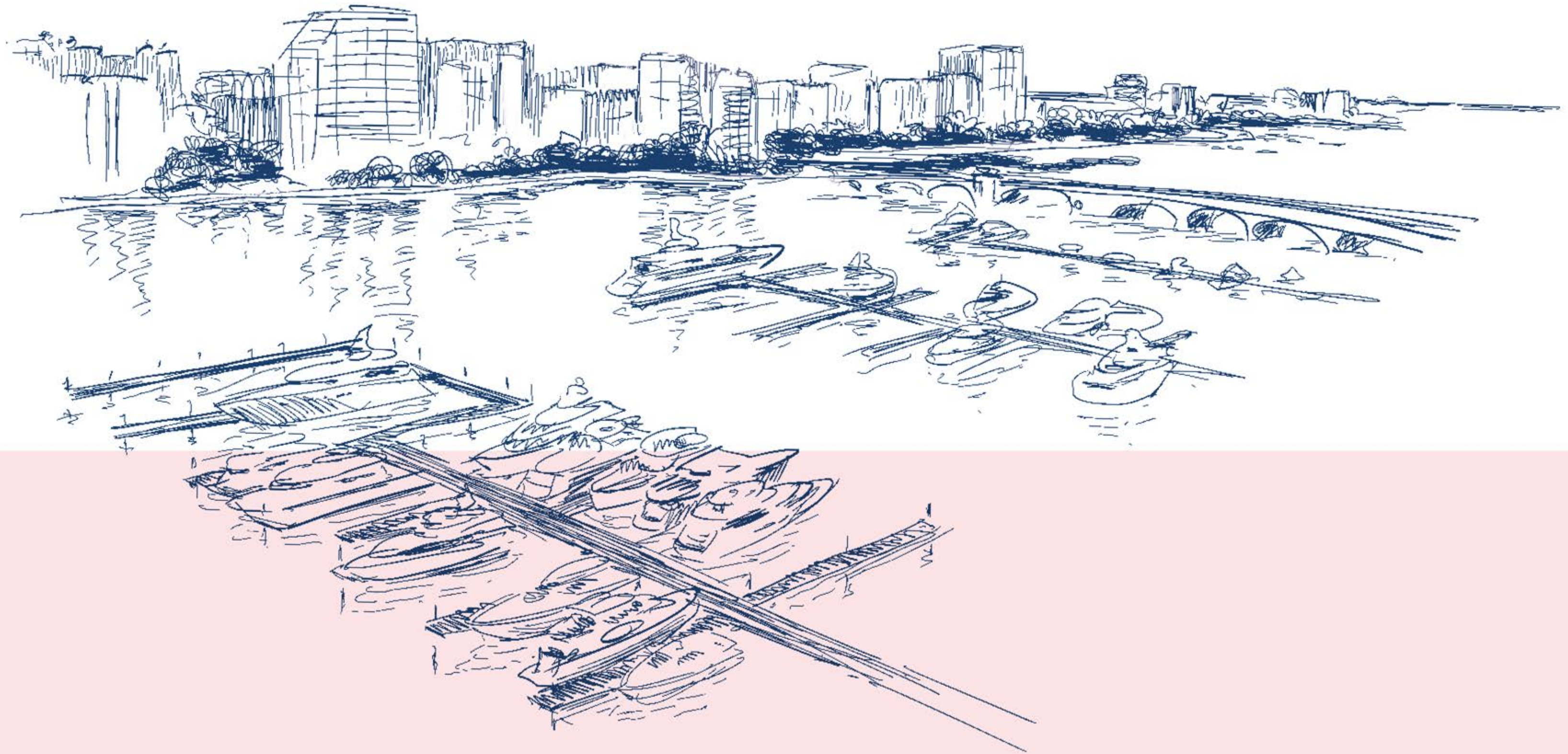
SOHO Loft, NY



WEST PALM BEACH

REFINED, EXCLUSIVE
AND ARTFUL

West Palm Beach has been a haven of elevated living and captivating culture for over a century. Its rolling golf courses, extraordinary art, stunning beaches, and breathtaking architecture give it a sense of authentic escape, with unique access to dynamic city energy and a host of cultural landmarks.







Ever since West Palm Beach was incorporated in 1894—two years prior to Miami—the city has called to those with an appreciation for arts, culture, natural beauty, and a refined aesthetic, offering an ideal mix of industry and creativity, set against one of nature’s most stunning backdrops.

The city’s legacy of artistic growth is reflected in the timeless and playful sensibilities of 20th century architects Addison Mizner and John Volk, an outstanding theater scene featuring full-scale ballet and opera productions, a three-day waterfront music festival, and the largest art museum in the state.



WEST PALM BEACH, FLO

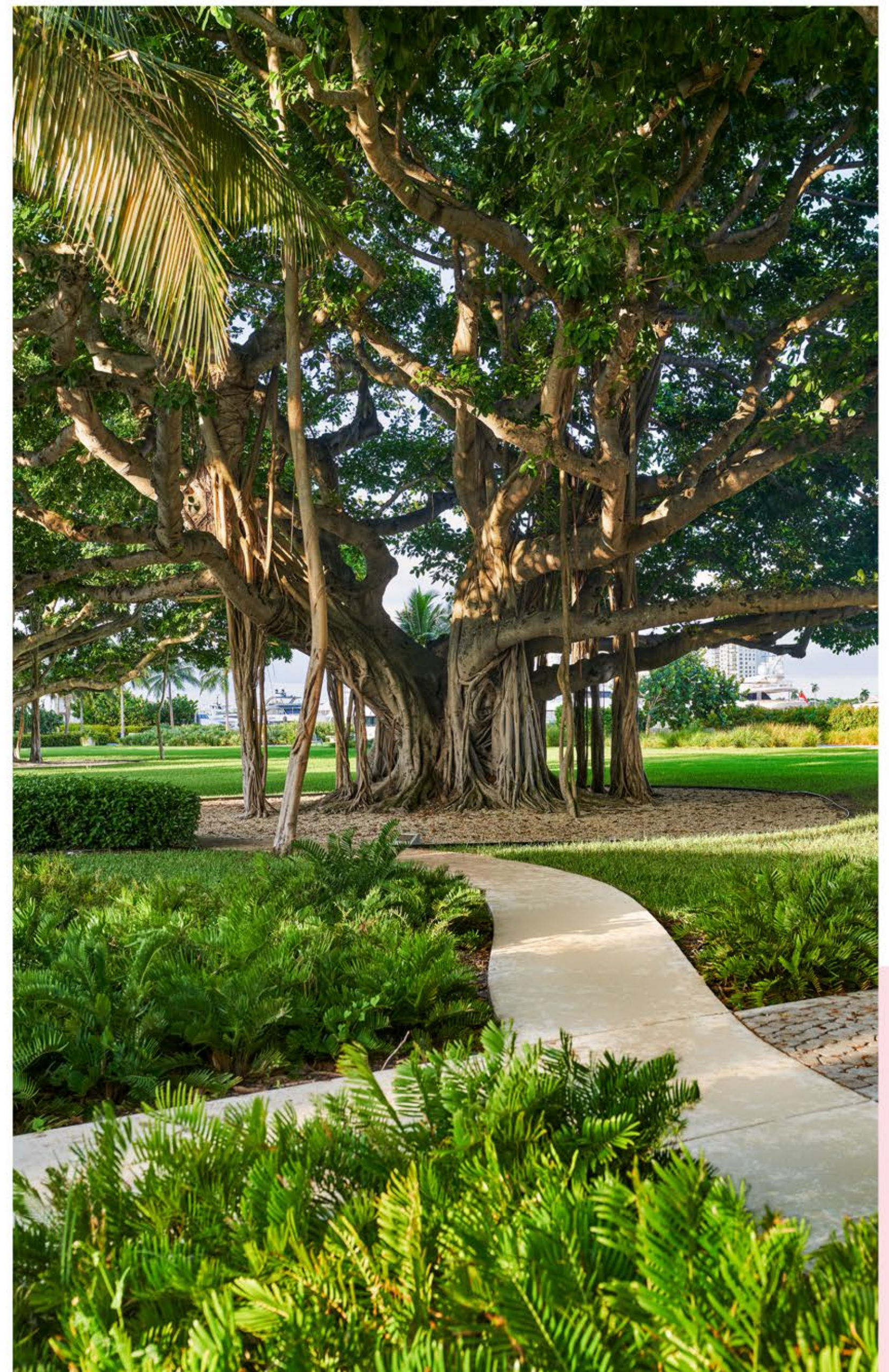


Experience the wealth of local and state parks that span the city of West Palm Beach and Palm Beach island, with astonishing natural beauty wherever you turn.

Endless opportunities for athletics include tennis courts, watersports, and miles of shady jogging paths. Find tranquility in observing coastal wildlife, soaking up the sounds of the sea, or relaxing on a shaded bench with a good book.

West Palm Beach is also known for its luxury yachting scene and abundance of world-class marinas, private clubs, slips, fine dining, state-of-the-art gyms, and luxury amenities—all set against the ultimate backdrop of the South Atlantic's serene and welcoming waters.

And when it comes to dining out, there is so much to savor about West Palm Beach, thanks to an exploding restaurant scene featuring iconic outposts of New York City institutions, classic French bistros, Mexican soul food, authentic Tuscan recipes, and visionary local chefs that take sustainable, farm-to-table ingredients to the highest standards. A world of impeccable taste awaits.







European luxury, tropical waves,
endless shoreline—a destination
transformed into a living work of art.



Sophistication in simplicity,
refinement in every element.

